



The Creative Circus
812 Lambert Dr. N.E.
Atlanta, Georgia 30324

Disclosure of Student Demographics and Outcomes

Integrated Postsecondary Education Data System (IPEDS) Student Demographics and Outcomes

The following student demographics and outcomes were reported to IPEDS for this school during the most recent reporting period.

The demographic breakdown of enrolled students as of Fall Quarter 2020:

Male	38%
Female	62%

Asian	3%
Black or African American	12%
Hispanic or Latino	4%
White	71%
American Indian or Alaska Native	0%
Native Hawaiian or Pacific Islander	0%
Two or More Races	5%
Race and Ethnicity Unknown	4%

The percentage of enrolled students at any time during the academic 2019-2020 year that received Pell grant aid:

Federal Pell Grant Recipients	13%
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The following Retention Rate reflects the percentage of first-time students who enrolled in Fall Quarter 2019 that have graduated or are still active students as of Fall Quarter 2020:

Retention Rate:	60%
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The following Graduation Rate reflects the percentage of first-time, full-time students who enrolled in the 2017 full year cohort. That graduated from a program within 150% of the normal program length:

Graduation Rate:	44%
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The demographic breakdown of the students represented in the Graduation Rate listed above:

Male	44%
Female	56%



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Asian	8%
Black or African American	10%
Hispanic or Latino	2%
White	73%
American Indian or Alaska Native	0%
Native Hawaiian or Pacific Islander	2%
Two or More Races	2%
Race and Ethnicity Unknown	4%

The percentage of students represented in the Graduation Rate listed above that received the following types of financial aid:

Federal Pell Grant Recipient	10%
Subsidized Stafford Loan recipients not receiving Pell Grant	63%
Recipients of neither a Federal Pell Grant nor a Subsidized Stafford Loan	27%

Council on Occupational Education (COE) Graduation, Employment and Licensure Pass Rates

Graduation, Employment, and Licensure Rates as reported to this school’s accreditation agency, the Council on Occupational Education (COE), in its 2020 Annual Report for the period of July 1, 2019 – June 30, 2020 for each program are as follows:

Program	Report Period	# of Completers of Total # Available to Complete	% of Completion	# of Completers Placed	% of Completers Placed	Licensing Exam and/or #of candidates who took Exam	Annual Reported Licensure Pass Rates
Art Direction	7/1/19 – 6/30/20	21 of 40	53%	18 of 21	86%	N/A	N/A
Copywriting	7/1/19 – 6/30/20	34 of 48	71%	32 of 34	94%	N/A	N/A
Creative Technology	7/1/19 – 6/30/20	1 of 3	33%	1 of 1	100%	N/A	N/A
Graphic Design	7/1/19 – 6/30/20	17 of 29	59%	16 of 17	94%	N/A	N/A
Image	7/1/19 – 6/30/20	1 of 5	20%	18 of 18	100%	N/A	N/A

The placement rates are determined by dividing the total number of graduates employed in the field of study and non-graduate completers by the total number of graduate completers and non-grad completers. Graduates employed in the field of study are defined as any graduate that has 1) obtained employment in their field of study, 2) has entered the military or 3) has continued their education. Non non-graduate completers are defined as any student who left the program without a credential for employment in their field of study. Graduate completers are defined as any student the met graduation requirements and received a credential. Graduates completers are not included in the calculation if they are considered unavailable for employment as defined by COE to include: death, medical reasons, incarceration, pregnancy or refusal of employment. These disclosed placement rates reflect historical outcomes of graduate employment and should not be relied on by anyone as an implicit or explicit representation or promise of future employability for any graduate.