



THE
CREATIVE
CIRCUS

[[VIRTUAL]]

SUMMER
CIRCUS

AWARD
SHOW!

2020

THE WINNERS

LETTER FROM DAVE

JUDGES

GOLD AWARDS

SILVER AWARDS

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LETTER FROM DAVE

Thank you so much for attending The Creative Circus' 2020 Virtual Summer Circus Award Show!

This semi-annual Creative Circus Student Show celebrates the best student work across all programs of study (Art Direction, Copywriting, Graphic Design, Photography, Content Creation & Creative Technology). This year, students submitted 655 entries across 24 categories. The entries ranged from digital to social to radio, and everything in between.

Covid-19 hasn't slowed down our creative students one bit. The students have worked so passionately on their projects and they are eager to share them with the industry, their fellow students, and their whole Circus family. They have submitted their best work to showcase their achievements of the past year, putting their work on virtual display for all to appreciate.

We are lucky and grateful to have such an experienced panel of individuals from across the globe, judging our students' work. Quite a few of the impressive judges are Circus alumni, always looking to lend a hand to guide the nation's next creative superstars.

The 2020 Virtual Summer Circus Award Show celebrates our students' impressive final pieces, born from their tireless efforts, never-ending Zoom meetings and all-nighters. We are so proud of their impressive talents, work ethic, and unceasing dedication to their craft.

On behalf of the Creative Circus team, please join me in sincerely thanking our illustrious judges who donated their time, energy, and expertise to critique this year's show. Without them, this show would not have been possible!

Congratulations to all of the winners! Your hard work and perseverance has paid off!

We can't wait to see what 2021 brings for all of our current students and alumni!



Dave Haan

Dave Haan

Executive Director

THANKS TO OUR JUDGES



THANKS TO OUR JUDGES *CONTINUED*



GOLD



CLICK TITLE OF WORK TO VIEW ENTRY



DR. BRONNER'S ALL IS ONE, ONE FOR ALL

TITLE DR. BRONNER'S ALL IS ONE, ONE FOR ALL
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Richard Forzano, Copywriter;
Pei Chi Teh, Art Director

TITLE OAKLAND COMMUNITY COLLEGE - JUST SAYIN'
CATEGORY ADVERTISING
TYPE PRINT
CREDITS Jamie Lawrence, Art Director
Richard Forzano, Copywriter

TITLE MILORGANITE FERTILIZER
CATEGORY ADVERTISING
TYPE RADIO
CREDITS Ellen McMahon, Copywriter
Sandra Alexander, Art Director

TITLE LAY'S - CRUNCH AWAY
CATEGORY ADVERTISING
TYPE TV / VIDEO
CREDITS Jessica Scott, Art Director
Michael Toddy, Copywriter

TITLE SPOTIFY KARAOKE
CATEGORY ADVERTISING
TYPE DIGITAL, SOCIAL, INTERACTIVE
CREDITS Alisha Branch, Art Director
Aaron Marshall, Copywriter
Pete Prendergast, Copywriter
Ender H. Isin, Designer

TITLE MILLER GENUINE DRAFT REBRAND
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Spencer Linton, Designer
Emily Morley, Designer
Mason Lessley, Copywriter

TITLE OSTRICH CLUB
CATEGORY DESIGN
TYPE 3D / PHYSICAL / INSTALLATION
CREDITS Leah Hale, Designer
Jordan Taylor, Designer
Ender Isin, Designer

GOLD



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE [COMPOST AFTER READING POSTER](#)
CATEGORY DESIGN
TYPE BOOKS / MUSIC / POSTERS
CREDITS Alisha Branch, Art Director

TITLE [REYNOLDS WRAP EDM](#)
CATEGORY DESIGN
TYPE JUST FOR FUN
CREDITS Ellen McMahon, Copywriter

TITLE [AHAVA REBRAND](#)
CATEGORY DESIGN
TYPE BRANDING
CREDITS Spencer Linton, Designer

TITLE [DIRTY DANCING ROTO](#)
CATEGORY DESIGN
TYPE MOTION GRAPHICS
CREDITS Veronica Burkhart, Art Director

TITLE [ONE EYE, TWO EYES, THREE EYES](#)
CATEGORY DESIGN
TYPE ILLUSTRATION
CREDITS Pei Chi Teh, Art Director

TITLE [USA SUMO](#)
CATEGORY DESIGN
TYPE WEB DESIGN
CREDITS Jordan Taylor, Designer

TITLE [CHOP WOOD, CARRY WATER ZINE](#)
CATEGORY DESIGN
TYPE PUBLICATIONS
CREDITS Kate Yoo, Designer

TITLE [DECATUR KIOSK](#)
CATEGORY DESIGN
TYPE APP / OTHER INTERACTIVE DESIGN
CREDITS Rachel Howard, Designer

TITLE [3D STAR WARS ALPHABET](#)
CATEGORY DESIGN
TYPE JUST FOR FUN
CREDITS Jamie Lawrence, Art Director

TITLE [SWEDISH FISH](#)
CATEGORY PHOTOGRAPHY
TYPE INTEGRATED CAMPAIGN
CREDITS Claire Graveline, Art Director

GOLD



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE [FAKE IT TILL YOU MAKE IT](#)
CATEGORY PHOTOGRAPHY
TYPE INTEGRATED CAMPAIGN
CREDITS Pei Chi Teh, Art Director

TITLE [LEGO](#)
CATEGORY PHOTOGRAPHY
TYPE PRODUCT / STILL LIFE
CREDITS Kate Budorick, Art Director

TITLE [RAILROAD-SPIKES](#)
CATEGORY PHOTOGRAPHY
TYPE CONCEPTS
CREDITS Saoirse Hall, Designer

TITLE [GUMMY ARMY](#)
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Sandra Alexander, Photographer

TITLE [FASHION](#)
CATEGORY PHOTOGRAPHY
TYPE LIFESTYLE / FASHION
CREDITS Liv Daniel, Photographer

TITLE [3D STAR WARS ALPHABET](#)
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Jamie Lawrence, Art Director

TITLE [JETZ](#)
CATEGORY PHOTOGRAPHY
TYPE PEOPLE / PORTRAIT
CREDITS Reeyana Sehgeh, Photographer

SILVER



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE SEARS "AN ACTUAL STORE"
CATEGORY ADVERTISING
TYPE PRINT
CREDITS Jen Thrasher, Copywriter
Martha Shafer, Art Director

TITLE OHIO LOTTERY
CATEGORY ADVERTISING
TYPE TV / VIDEO
CREDITS Pete Prendergast, Copywriter
Martha Shafer, Art Director

TITLE BASSMASTER CLASSIC - IT'S ALL ON THE LINE
CATEGORY ADVERTISING
TYPE TV / VIDEO
CREDITS Sandra Alexander, Art Director
Pete Prendergast, Copywriter

TITLE MINICLIT GAMES
CATEGORY ADVERTISING
TYPE DIGITAL/SOCIAL/INTERACTIVE
CREDITS Jazmyn Wormely, Designer
Pei Chi Teh, Art Director
Emily Chou, Art Director

TITLE VANS TICKET? TRASH IT.
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Andrew Sellier, Art Director
Steven Abadin, Copywriter



BUBBLE GUM 3D TYPE

TITLE PODS MOVING & STORAGE
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Ellen McMahon, Copywriter
Emily Chou, Art Director

TITLE MILORGANITE - GROW FROM IT
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Sandra Alexander, Art Director
Ellen McMahon, Copywriter

SILVER



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE BUBBLE GUM 3D TYPE
CATEGORY DESIGN
TYPE 3D / PHYSICAL / INSTALLATION
CREDITS Claire Graveline, Art Director

TITLE SNACK
CATEGORY DESIGN
TYPE JUST FOR FUN
CREDITS Veronica Burkhardt, Art Director

TITLE INSIDE SPENCER'S MIND
CATEGORY DESIGN
TYPE BOOKS / MUSIC / POSTERS
CREDITS Spencer Linton, Designer

TITLE LETTER LOOPS
CATEGORY DESIGN
TYPE MOTION GRAPHICS
CREDITS Ender H. Isin, Designer

TITLE THE SHE COLLECTIVE - CAPITAL CAMPAIGN
CATEGORY DESIGN
TYPE BRANDING
CREDITS Betsy Woodworth, Designer

TITLE RICHARDS VARIETY STORE WEBSITE REBRAND
CATEGORY DESIGN
TYPE WEB DESIGN
CREDITS Victoria Petrosky, Designer

TITLE TWINS DAY POSTER
CATEGORY DESIGN
TYPE ILLUSTRATION
CREDITS Pei Chi Teh, Art Director

TITLE SUR-QUARANTINE-SAFETY-CHECKLIST-APP
CATEGORY DESIGN
TYPE APP / OTHER INTERACTIVE DESIGN
CREDITS Saoirse Hall, Designer

TITLE KAWAII NE MAGAZINE
CATEGORY DESIGN
TYPE PUBLICATIONS
CREDITS Rachel Howard, Designer

TITLE TIDE PODS ANIMATION
CATEGORY PHOTOGRAPHY
TYPE ANIMATION
CREDITS Jason Magnes, Art Director

SILVER



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE SHADOW STORY
CATEGORY PHOTOGRAPHY
TYPE CONCEPTS
CREDITS Ender H. Isin, Designer

TITLE 3D STAR WARS ALPHABET
CATEGORY PHOTOGRAPHY
TYPE PRODUCT/STILL LIFE
CREDITS Jamie Lawrence, Art Director

TITLE NATURE-HIGHLIGHT
CATEGORY PHOTOGRAPHY
TYPE INSIDE/OUTSIDE
CREDITS Saoirse Hall, Designer

TITLE AVOCADO TOAST
CATEGORY DESIGN
TYPE STYLING
CREDITS Shae Hampton, Art Director

TITLE PBR-LIFESTYLE
CATEGORY PHOTOGRAPHY
TYPE LIFESTYLE/FASHION
CREDITS Saoirse Hall, Designer

TITLE INSTAGRAM STORY VALENTINE'S DAY LETTERS
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Cameron Higginbotham, Copywriter

TITLE SKY DANCE
CATEGORY PHOTOGRAPHY
TYPE PEOPLE/PORTRAIT
CREDITS Claire Graveline, Art Director

BRONZE



CLICK TITLE OF WORK TO VIEW ENTRY



CITRUS FRUIT

TITLE PODS MOVING & STORAGE
CATEGORY ADVERTISING
TYPE RADIO
CREDITS Ellen McMahon, Copywriter
Emily Chou, Art Director

TITLE YOU SEASON 3 - JOE'S SECRET
CATEGORY ADVERTISING
TYPE DIGITAL, SOCIAL, INTERACTIVE
CREDITS Veronica Burkhart, Art Director
Erin Ryan, Copywriter

TITLE THE NORTH FACE - EXPEDITION URSA
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Sandra Alexander, Art Director
Jen Thrasher, Copywriter
Leah Hale, Designer

TITLE OREO 'JUST THE CREME' CAMPAIGN
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Jason Magnes, Art Director
Liam Berg, Copywriter
Shelby Singletary, Photographer
Ronnie Mateu, Photographer

TITLE OAKLAND COMMUNITY COLLEGE - JUST SAYIN'
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Jamie Lawrence, Art Director
Richard Forzano, Copywriter

TITLE ZEP - IT'S GOOD TO BE TOXIC
CATEGORY ADVERTISING
TYPE PRINT
CREDITS Benjamin McConnell, Copywriter

TITLE PLEASURE PAINT BY SAVAGE X FENTY
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Erin Ryan, Copywriter
Nod McFall, Art Director

BRONZE



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE 3D STAR WARS ALPHABET
CATEGORY DESIGN
TYPE 3D / PHYSICAL / INSTALLATION
CREDITS Jamie Lawrence, Art Director

TITLE SLEEP CYCLE
CATEGORY DESIGN
TYPE MOTION GRAPHICS
CREDITS Jamie Lawrence, Art Director

TITLE PREY ON SUNDAE- ALBUM & POSTER DESIGN
CATEGORY DESIGN
TYPE BOOKS / MUSIC / POSTERS
CREDITS Sam Fowler, Art Director

TITLE SAN DIEGO TOURISM WEBSITE
CATEGORY DESIGN
TYPE WEB DESIGN
CREDITS Lily Groth, Art Director

TITLE CENTER FOR CONSCIOUSNESS STUDIES
CATEGORY DESIGN
TYPE BRANDING
CREDITS Ender Isin, Designer

TITLE TACO BELL
CATEGORY PHOTOGRAPHY
TYPE ANIMATION
CREDITS Jamie Lawrence, Art Director
Jessica Scott, Art Director
Stephen Olson, Copywriter

TITLE NERD WALLET
CATEGORY DESIGN
TYPE ILLUSTRATION
CREDITS Emily M. Chou, Art Director
Katy Lowe, Copywriter

TITLE SHEEPLE
CATEGORY PHOTOGRAPHY
TYPE CONCEPTS CAMPAIGN
CREDITS Sandra Alexander, Photographer

TITLE NESTLE ANNUAL REPORT
CATEGORY DESIGN
TYPE PUBLICATIONS
CREDITS Jenna Verrone, Designer

TITLE LADY DI
CATEGORY PHOTOGRAPHY
TYPE LIFESTYLE / FASHION
CREDITS Shae Hampton, Art Director

BRONZE



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE **WHAT HER LENS CAN SEE**
CATEGORY PHOTOGRAPHY
TYPE PEOPLE / PORTRAIT
CREDITS Reeyana Sehgeh, Photographer

TITLE **CITRUS FRUIT**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Shannon Winter, Art Director

TITLE **OREO CLOSEUP**
CATEGORY PHOTOGRAPHY
TYPE PRODUCT / STILL LIFE
CREDITS Patrick Martin, Art Director

TITLE **COVID-19 PSA SONGS**
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Benjamin McConnell, Copywriter

MERIT



CLICK TITLE OF WORK TO VIEW ENTRY



OHIO LOTTERY

TITLE PRINGLES - 2UBES!
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Benjamin McConnell, Copywriter
Cameron Higginbotham, Copywriter

TITLE OAKLAND COMMUNITY COLLEGE - JUST SAYIN'
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Jamie Lawrence, Art Director
Richard Forzano, Copywriter

TITLE CAFE BUSTELO: BIG BUSTELO ENERGY
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Pei Chi Teh, Art Director
Pete Prendergast, Copywriter

TITLE PLAY IT AGAIN SPORTS
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Jessica Scott, Art Director
Mitch Baines, Copywriter

TITLE OHIO LOTTERY
CATEGORY PRINT
TYPE INTEGRATED CAMPAIGN
CREDITS Pete Prendergast, Copywriter
Martha Shafer, Art Director

TITLE THE NORTH FACE - EXPEDITION URSA
CATEGORY ADVERTISING
TYPE INTEGRATED CAMPAIGN
CREDITS Sandra Alexander, Art Director
Jen Thrasher, Copywriter
Leah Hale, Designer

TITLE ARM & HAMMER DEODORANT
CATEGORY ADVERTISING
TYPE PRINT
CREDITS Eddie Garcia, Art Director
Emily Delius, Art Director
Nic Tolbert, Copywriter

MERIT



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE **DOLLYWOOD - VENTURE SOUTH**

CATEGORY ADVERTISING

TYPE PRINT

CREDITS Sandra Alexander, Art Director
James Halloran, Copywriter

TITLE **BENJAMIN MOORE**

CATEGORY ADVERTISING

TYPE TV / VIDEO

CREDITS Andrew Sellier, Art Director
Steven Abadin, Copywriter

TITLE **KEEP A BIC BY YOUR SIDE**

CATEGORY ADVERTISING

TYPE PRINT

CREDITS Shae Hampton, Art Director
Michael Toddy, Art Director

TITLE **BEFORE THE OPINION HITS**

CATEGORY ADVERTISING

TYPE DIGITAL, SOCIAL, INTERACTIVE

CREDITS Veronica Burkhart, Art Director
Erin Ryan, Copywriter

TITLE **KIA SOUL - SHAPED FOR WHAT'S INSIDE**

CATEGORY ADVERTISING

TYPE PRINT

CREDITS Jamie Lawrence, Art Director
Pei Chi Teh, Art Director
Brandon "BK" Kim, Copywriter

TITLE **FIN.SPIRATION**

CATEGORY ADVERTISING

TYPE DIGITAL, SOCIAL, INTERACTIVE

CREDITS Emily Delius, Art Director

TITLE **FISH WINDOW CLEANING**

CATEGORY ADVERTISING

TYPE PRINT

CREDITS Katy Lowe, Copywriter
Pei Chi Teh, Art Director

TITLE **KITE HILL**

CATEGORY ADVERTISING

TYPE DIGITAL, SOCIAL, INTERACTIVE

CREDITS Andrew Sellier, Art Director
Steven Abadin, Copywriter

TITLE **THE APOLLO THEATER**

CATEGORY ADVERTISING

TYPE PRINT

CREDITS James Paul, Copywriter

TITLE **COUCH TO 5K - RUNNING WITHIN REACH**

CATEGORY ADVERTISING

TYPE OTHER: POS, OOH, EXPERIENTIAL

CREDITS Jamie Lawrence, Art Director
Katy Lowe, Copywriter

MERIT



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE **VANS BEND THE MENT**
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Caroline Robb, Art Director
Erin Vandeburg, Designer
Jen Thrasher, Copywriter

TITLE **BALANCE**
CATEGORY DESIGN
TYPE ILLUSTRATION
CREDITS Spencer Linton, Designer

TITLE **RUBBERMAID TRASH CANS**
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Erin Ryan, Copywriter

TITLE **3D PORTRAIT**
CATEGORY PHOTOGRAPHY
TYPE PEOPLE / PORTRAIT
CREDITS Liv Daniel, Photographer

TITLE **PUBLIC STORAGE**
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Caroline Robb, Art Director
Richie Forzano, Copywriter

TITLE **LITTLE 5 POINTS**
CATEGORY PHOTOGRAPHY
TYPE PEOPLE / PORTRAIT
CREDITS Sandra Alexander, Photographer

TITLE **NETFLIX OZARK: EXPERIENTIAL CAMPAIGN**
CATEGORY ADVERTISING
TYPE OTHER: POS, OOH, EXPERIENTIAL
CREDITS Jessica Scott, Art Director
Aaron Marshall, Copywriter

TITLE **JORDAN**
CATEGORY PHOTOGRAPHY
TYPE PEOPLE / PORTRAIT
CREDITS Shae Hampton, Art Director

TITLE **CHARLIE BANANA - BABIES**
CATEGORY DESIGN
TYPE ILLUSTRATION
CREDITS Jamie Lawrence, Art Director

TITLE **OREO CEREAL**
CATEGORY PHOTOGRAPHY
TYPE PRODUCT / STILL LIFE
CREDITS Patrick Martin, Art Director

MERIT



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE **ESSENTIAL OILS**
CATEGORY PHOTOGRAPHY
TYPE PRODUCT / STILL LIFE
CREDITS Liv Daniel, Photographer

TITLE **BLUEBERRY BREAKFAST**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Caroline Robb, Art Director

TITLE **PRISMACOLOR-REFLECTION**
CATEGORY PHOTOGRAPHY
TYPE PRODUCT / STILL LIFE
CREDITS Saoirse Hall, Designer

TITLE **CINEMAGRAPH**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Kate Budorick, Art Director

TITLE **PRODUCT PLACEMENT/STYLING**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Grace Bryant, Art Director

TITLE **PARTY AT GRANDMA'S**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Martha Shafer, Art Director

TITLE **TARGET STYLING**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Patrick Martin, Art Director

TITLE **TACO BELL**
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Jamie Lawrence, Art Director
Jessica Scott, Art Director
Stephen Olson, Copywriter

TITLE **NOT YOUR MOTHER'S SOCKS**
CATEGORY PHOTOGRAPHY
TYPE STYLING
CREDITS Caroline Robb, Art Director

TITLE **FILTERED**
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Brittany Pearson, Designer

MERIT



CLICK TITLE OF WORK TO VIEW ENTRY

TITLE **CELERY PERSON**
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Jamie Lawrence, Art Director

TITLE **GROW YOUR OWN DORITOS**
CATEGORY PHOTOGRAPHY
TYPE JUST FOR FUN
CREDITS Veronica Burkhart, Art Director
Erin Ryan, Copywriter



THE CREATIVE CIRCUS

ATLANTA, GA
CREATIVECIRCUS.EDU
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THANKS TO THE HARDWORKING CIRCUS FOLKS THAT MADE THIS STUDENT SHOW POSSIBLE. WHETHER IT WAS EMAILS, COPYWRITING, WEB DEV, DATA SORTING, OR CONTEST COORDINATION, THANK YOU FOR MAKING THIS 2020 STUDENT SHOW POSSIBLE.



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